



Academia del Pueblo Elementary
“A Tradition of Excellence”

Academia del Pueblo
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CapSole “Kicks & Chapters” Challenge

Academia del Pueblo (ADP) is excited to partner with CapSole to launch an inspiring initiative that blends the joy of reading with the excitement of achievement. CapSole’s mission to empower communities and celebrate culture through sneakers aligns perfectly with ADP’s commitment to nurturing a lifelong love of learning and literacy.

Through this partnership, we will motivate our students to meet key academic and character goals each month. Those who rise to the challenge will not only grow as readers but will also earn the chance to win a brand-new pair of sneakers, generously provided by CapSole, along with grade-appropriate books to continue their literacy journey.

Program Overview

Monthly Student Metrics:

To qualify for the monthly sneaker drawing, students must meet all three benchmarks:

1. **Class Participation:** Students who stay engaged, contribute during lessons and show effort in class.
2. **Homework Completion:** 100% of assigned homework turned in each month.
3. **Reading Achievement:**
 - Demonstrate measurable reading growth. This can be tracked by either:
 - Meeting or exceeding individualized reading-level goals (e.g., IXL, DIBELS or teacher developed growth targets), **or**
 - Completing and logging a minimum number of minutes/pages read (for example, 500 minutes per month) verified by teacher review.

Monthly Celebration

At the end of each month, ADP will host a school-wide celebration in the cafeteria, where qualifying students will be recognized in front of their peers. From the pool of eligible students, a winner will be drawn to receive:

- A brand-new pair of sneakers from CapSole
- Grade-appropriate books to continue their literacy journey

ADP administration will coordinate with parents or guardians to ensure shoe sizes and style preferences are collected ahead of time, so each winner receives the perfect fit.

This partnership represents more than rewards, it’s a shared mission to build confidence, celebrate literacy, and empower every child to step boldly into their future. We are thrilled to embark on this journey together and can’t wait to see the positive impact on our students and community.